

## INTRODUCTION

If you want to learn about the business value of humor, and laugh really hard in the process, you are in the right place!

It is my pleasure to welcome someone who is that rare combination of successful businessman and professional entertainer. **Randall Munson** has been selected as one of **The Worlds Greatest Business Mentors**. He has been named a **Certified Speaking Professional**, a designation held by less than 7% of the professional speakers in the world, and he has been inducted into the **Speaker Excellence Hall of Fame**. He conducts seminars and addresses professional groups across 6 continents with 90% of his business coming from repeat engagements or the recommendation of satisfied clients.

Randall is the founder and president of Creatively Speaking®. He was an IBM Program Manager and an IBM Executive Advocate. During his 20 years with IBM, he led research and development projects in a variety of management, programming, architecture, and marketing responsibilities.

Randall holds an MS in Computer Science from the University of Minnesota. He was the Vice President of Administration at Crossroads College and an adjunct professor at the University of Wisconsin.

In contrast to this, he has been a professional entertainer for over 30 years. As a master magician, ventriloquist, MC, and one of America's top clowns, he has performed many times on TV, **MGM Grand** in Las Vegas, **Walt Disney World** in Florida, and **The White House** in Washington, DC.

He just completed his first book, and he enjoyed the experience so much, he is considering reading another!

Actually, he is the author or co-author of 9 books including the best-selling book:  
**Create the Business Breakthrough You Want** and **HUMOR 101**

Ladies and Gentlemen, to help us appreciate the "**Serious Business of Humor**,"  
founder of "*Laugh at Work Week*" . . .

**Mr. Randall Munson.**



INTERNATIONAL  
FEDERATION FOR  
PROFESSIONAL  
SPEAKERS



NATIONAL  
SPEAKERS  
ASSOCIATION